

# WEBREAKSTUFF

DESIGN/DEVELOPMENT/STRATEGY

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# An introduction.

Because a company with a funny name does have a lot of explaining to do. And we do love to explain the whys and hows.

We are a design, development and product strategy company. We help people and companies turn ideas into successful products and services, and we've been doing it for a few years now.

We have been working on projects ranging from intranet information systems to large scale social networks and web applications. We have the talent in-house to plan, build, design and scale these systems and have successfully used our expertise with our client base.

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# What we do.

Application development, User interface design, Experience design, Human-computer interaction.

Although we are - both as a company and individually - jacks of many trades, we prefer to master a few select areas. These are: application development, user interface design, user experience design and human-computer interaction.

We obviously love to dabble in other areas, and we love when clients come to us with problems that lead us to explore different worlds. Recently we've been exploring tangible objects and how they have an impact on our online identities.

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# Experience.

Sequoia Capital, Bell Canada, MTV, Techcrunch, Advantage Consulting Services, Vodafone, Portugal Telecom, Microsoft, Slawesome, Edgeio, Totspot, SAPO, Waveweb.

Our work and experience have allowed us to work with exciting clients in exciting areas. Although we are a fairly recent company (and with an exquisite name), our focus on results and innovation have been key to our recent successes.

Although you've likely heard of a few of the companies on the left, we certainly don't focus exclusively on big clients and huge projects. We believe ideas are global and that everyone has the potential to create something great - and we love to help turn that into reality.

# Our process.

**A method to our madness: Understand,  
Plan, Design, Build, Deploy, Grow.**

Our project process is the result of our team's individual and collective experience, and guides the way we work with our clients. We start by understanding the problem, planning our approach, designing and building the solution, pushing it into the world and managing the final product.

One of the key factors of the way we work is how we deal with our clients. We are advocates of tight communication and integration with our client's people in order to achieve the best results. Communication and collaboration were actually what led us to build our own collaboration tool, Goplan. More on that in a bit.

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# Get started.

Talk to us today, and lets get started in making your own ideas reality as well.

We're always ready to work with passionate people on great ideas, so if you want to get in touch and start a conversation, here's how:

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